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Since 1926 – Manufacturer of Decorative and Protective Paints and Waterproofing Coatings

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**SOMAY ACRYLIC LATEX PRIMER/UNDERCOATER**  
**Product No. 553**

**PRODUCT USE:** This high quality **SOMAY Acrylic Latex Primer/Undercoater** has been formulated especially for exterior or interior use in severe climates, on surfaces such as wood and metal, when an acrylic latex based, water-thinned primer is desired.

**RECOMMENDED FOR:** **SOMAY Acrylic Latex Primer/Undercoater** can be used on painted or unpainted surfaces that are properly prepared, especially wood and non-ferrous metal. Can be used as a primer/undercoater under either a solvent-thinned (oil based) or water-thinned (acrylic latex based) finish coat. NOT recommended as a finish coat or as a primer on unprimed ferrous metal surfaces.

**SURFACE PREPARATION:** The secret of a successful painting job is proper surface preparation. Surfaces **MUST** be free of anything which could adversely affect the adhesion of this coating to the surface, including loose, scaling, peeling, blistering, chipping, cracking, flaking, chalking or powdering paint; dust, dirt, sand, soot, grease, oil, tar, wax, soap film or petroleum-based residue; lye, lime, chlorine, salt, calamine, efflorescence, or any other chemically reactive substance; and must be completely free of all mold, fungus, mildew or any other growing organism of any kind. Infirm surfaces **MUST** be made firm.

Scrape off all loose, peeling, blistering, chipping, cracking or flaking paint. Wire brushing, pressure cleaning, power

sanding or sandblasting may be used to remove powdering and chalking paint. To remove dirt, grease, etc., wash with water and detergent and then rinse thoroughly with clean water. To remove mildew, fungus, etc., scrub with a solution made with 16 fluid ounces (473 mL) of liquid household bleach and 2 fluid ounces (59 mL) of detergent in one gallon (3.785 L) of water. Rinse thoroughly with clean water. Patch all cracks, and when dry, sand smooth and seal. You should have a completely clean and firm surface before any new coating is applied.

**WARNING!** Sanding or scraping to remove old paint manufactured prior to 1950 that contained lead pigment may generate lead dust. Exposure to lead dust may cause adverse health effects, especially in young children and pregnant women. To control exposure to lead dust use protective equipment, such as a properly fitted respirator, and follow proper cleanup procedures. For more information in the US, call the NATIONAL LEAD INFORMATION CENTER at 1-800-424-LEAD.

**UNPAINTED WOOD SURFACES:** Seal knots. Countersink nails, putty the holes and seal. When the surface is completely clean and dry, apply one coat of **SOMAY Acrylic Latex Primer/Undercoater**. Allow to dry. Apply finish coat.

**UNPAINTED MASONRY, DRYWALL, PLASTER SURFACES:** Be sure surface is clean and dry. Patch all cracks and,

when dry, sand smooth. Apply a coat of **SOMAY Acrylic Latex Primer/Undercoater**. Apply finish coat.

**PREVIOUSLY PAINTED WOOD SURFACES:** Remove all dirt and foreign matter. Scrape off all loose paint. Wire brushing or power sanding may be necessary to remove loose, powdery or heavily chalked paint. Prime all bare wood with **SOMAY Acrylic Latex Primer/Undercoater** and allow to dry. Sand all glossy surfaces, if any, or apply liquid sandpaper, according to directions on the can. Apply finish coat.

**APPLICATION:** Apply only at temperatures above 50° F. (10° C). Stir thoroughly before using and occasionally while using. Apply generously, using brush or roller. Avoid excessive brushing or rolling. **DO NOT THIN or ADULTERATE** with any additives.

**COVERAGE:** To develop a 2 mil dry film thickness using 90% Transfer Efficiency, apply at a rate of 290 square feet per gallon on a smooth, non-porous surface. On a porous, rough or textured surface, a gallon should cover from 200 to 260 square feet at the same film thickness.

**DRYING TIME:** Dries to the touch in 1 to 2 hours under normal drying conditions. Drying time will vary depending on surface and air temperature, humidity, wind or air movement, exposure to sunlight, etc. Allow to dry overnight, or approx. 12 hours, before applying final coat.

**CLEAN-UP:** Keep a damp cloth handy to wipe up spills immediately. Clean hands, brushes, rollers, tools and other equipment immediately after use in warm, soapy water.

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**CAUTION!** Harmful if swallowed. Do not take internally. Close container after each use. Avoid prolonged contact with skin and breathing of vapors. Use with adequate ventilation.

**KEEP OUT OF REACH OF CHILDREN.**

KEEP FROM FREEZING while in storage or transit before application.

**LIMITED WARRANTY / LIMITED LIABILITY:** SOMAY warrants that, at the time of purchase from SOMAY, its products meet the specifications which SOMAY establishes for them. Since results from the use of its products depend on factors beyond SOMAY's control, SOMAY DISCLAIMS ALL OTHER WARRANTIES, either expressed or implied, INCLUDING, but NOT limited to, WARRANTIES OF MERCHANTABILITY AND FITNESS for particular purposes. User must assume full responsibility for: (a) determining the suitability of the product for his intended use, (b) understanding and following instructions, (c) preparing the surface properly, (d) applying the product correctly, and (e) obtaining the results desired from the use of the product. SOMAY shall not be liable for any incidental or consequential damages arising from the use or misuse of its products. SOMAY's liability is always limited to the original purchase price paid to SOMAY. Purchase and/or use of the product constitutes complete acceptance of all the terms of this Warranty.

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