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Since 1926 – Manufacturer of Decorative and Protective Paints and Waterproofing Coatings

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**SEE WHAT SOMAY CUSTOMERS SAY ABOUT "ROOF MASTIC"**

1/2008

**BARREL TILE ROOFS**

January, 2008 - "This is to let you know my story:

I started having a leak problem with my roof, so I engaged a roofer who said he could locate and fix the leak. But one leak turned into 3, and then my 3 leaks turned into 20! I thought surely there must be another solution. I searched the 'net and found your sites ([www.somay.com](http://www.somay.com) and [www.roofmastic.net](http://www.roofmastic.net)). I called and talked with one of your techs, who told me I could coat the roof with the SOMAY "ROOF MASTIC" waterproof coating using two heavy coats.

I ordered 120 gallons of "ROOF MASTIC" in the Terracotta color. I rented an airless sprayer and applied the 2 coats over 2 weekends. When a torrential downpour came, the kind that blows rain sideways at 30-50 mph and slams your house hard for about an hour or so, I went up into my attic with a hi-power flashlight and looked at all the areas where there had been leaks and drips – there was nothing more! It was entirely bone dry!

I wish that I had known about your product before. It would have saved me a ton of time and grief. In brief, I am 100% satisfied. Your SOMAY "ROOF MASTIC" solved my roof problems for me, and I believe it will stay that way for dozens of years. In fact, I'm sure it could be maintained leak proof forever!" GY

"Best Product Available - Great Value – I applied your "ROOF MASTIC" over a 50-year old white barrel tile roof. The end result is outstanding. With your product the roof looks like new. I am very happy with the results! F. A., Virginia Gardens, FL

"Best Product Available – Superior Value – My home was built in 1939. I bought it in 1940. It has barrel tile. I clean it with "Clorox" and put on "ROOF MASTIC" every 8 years. I believe that a roof can be maintained leak-proof indefinitely with SOMAY "ROOF MASTIC". J. N., Miami, FL

"Superior Value – Best Product Available – I have had no problems using your product. It is long lasting." F. C., Pompano Beach, FL

"Superior Product – Worth the Money – I am very well pleased with SOMAY roof waterproofing coating. I have an old barrel tile roof that had many leaks, so I thought I would give it a try. To my surprise, no more leak. It's been six years now since I first applied it to my roof. Thanks SOMAY." D. W., Miami, FL

## **FLAT TILE ROOFS**

"I recently had my roof treated with your products to improve the hurricane protection of our home. We were in Hurricane Andrew and lost our roof on a brand new home, so when we heard about your product, we were anxious to get it done. I am sending some pictures of the finished products because it looks far better than we ever expected. It is a brand new roof! There are no cracks in the barrel tiles and the color makes it look like a new home. The neighbors are asking how to get theirs done!

"The contractor that you recommended and his employees were wonderful. They arrived on time every day, left everything clean and paid attention to every detail on the roof. The whole experience was painless, and now we feel ready for any storm that comes our way. I am also submitting this to our insurance company for an additional discount on our homeowners insurance. I will recommend you to everyone!" P.F., Greenacres, FL

"Superior Product – Best Product Available – Worth the Money. "ROOF MASTIC" is an incredible product. The material was professionally applied a few years back and it is still working." Name withheld by request.

"Superior Product – Super Value – Best Product Available. Your products (including all of your paint products) are superior in quality and well priced and will be my only choice in the future for recoating. Your sealer/undercoat and caulk are excellent complimentary products to the roof coating. You provide the best and most complete info regarding your products. A. D., Miami Beach

"Excellent Product – Great Value – Best Product Around. I've used roof coatings from SOMAY for twenty years on tile and roll roofing. Tried home center brands – definitely not as good as yours. Keep up the good work." Building Contractor, Miami, FL

"Superior Product – Worth the Money. The products I used worked as described". C. T., Miami, FL

"Excellent Product –Worth the Money – Best Product Available. Your product stopped the leaks in our roof completely, now for 1 year. We are very happy with the result. P.B., Miami, FL

"Excellent – I was very surprised to see such a great result." S. H., Miami, FL

"Superior – Worth the Money – Best Product Available. Can be applied by anyone. It is very easy to use and saved me from a big roof job that would have cost me a great deal more than the "ROOF MASTIC!" D. L., Uleta, FL

"Superior Product – Worth the Money – We prepared the surface according to the instructions, applied SOMAY "ROOF MASTIC" ourselves. We are satisfied with the product, it has performed well and we recommend it. In addition to stopping the roof leaks, it has provided a protective coating against hurricane winds, and has kept the house cooler." M. B., Cooper City, FL

"Mine was one of the few roofs left after Hurricane Andrew. Not a single tile gone. Houses across the street were demolished." P. W., Coral Gables, FL

"My roof is 32 years old. The concrete tile used to break if you walked on it. Now you could drive a car over it." S. C, Coral Gables, FL

"There are no comparable products. Two homes in Gables Estates were the only ones with intact roofs after Hurricane Andrew. I asked what they had on their roofs. They told me "ROOF MASTIC". I became an applicator. D. G., Miami, FL

"I want to tell you how pleased I am with your "ROOF MASTIC". Last October, following Hurricane Irene, I discovered seven roof leaks in my house. Being a General Contractor, I had already researched roof replacement. The roof was 20 years old, had been patched several times, and I knew its replacement was imminent. Using your "ROOF MASTIC" and "STERI-SHIELD" products, the labor and material cost equated to about 40% the cost of a new traditional tile roof. I decided the "gamble" was well worth the odds!

Using your SOMAY products turned out not even to be a gamble, but a very wise investment decision. First, the roof leaks are history. Second, the "ROOF MASTIC" has bonded my old white tiles so tightly, I no longer walk on the roof with fear of breaking tiles. Instead, the roof now feels like walking on solid poured concrete. This has to improve its hurricane resistance. Third, I have the whitest roof by far in the neighborhood. Finally, my last two FP&L power bills have reduced by 15% due to the reflective quality of the white roof.

From my experience, I don't believe anybody should hesitate to renew their roof using your products. "ROOF MASTIC" and "STERI-SHIELD" are simple to install, your installation instructions are extraordinarily thorough, and the cost savings plus end results, in my opinion, make your products infinitely better than purchasing a new traditional tile roof. "ROOF MASTIC" has made my roof much less likely to be blown off in the next major hurricane. Thanks for providing me with a superior new roofing system. M. W., Licensed, Certified General Contractor, Coral Gables, FL

### **ASPHALT SHINGLE ROOFS**

"Excellent Product – Great Value. Withstands the brutal Bahamian sun! It's Number "1" on Mangrove Cay, Andros." B. M., Miami, FL and Andros, Bahamas

"Excellent – Great Value – Best Product Available. My Florida Room has been leaking for years. The roofers were out twice trying to stop the leak. I saw SOMAY "ROOF MASTIC" advertised in the newspaper. I tried it and I've been very satisfied." C. M., Miami, FL

"Superior Product – Superior Value. I put SOMAY "ROOF MASTIC" on an old asphalt/fiberglass shingle roof. The temperature of the roof deck at 2 p.m. fell from 126° F. to 95° F. I was thrilled. I am saving a fortune on A/C costs and my old shingles have been given new life." M. G., Miami, FL

"As a Roof Waterproofing Coating, and as a sealer to hold the shingles in place, I found SOMAY "ROOF MASTIC" to be superior. I purchased "ROOF MASTIC" for the express purpose of cooling the house and garage. The work area in the garage changed from "miserably hot" to "workable". I kept accurate records of my energy bill for two successive years, and my energy bill dropped by \$339.00. I applied "ROOF MASTIC" myself, over asphalt shingles." L. O., Homestead, FL

June - 2010

"When my roof developed a leak in January, I decided to research waterproofing roof coatings that also would reflect the sun's heat, as I was interested in saving energy. After exploring several possibilities, I focused on the White SOMAY "ROOF MASTIC". The independent tests and testimonials were impressive. However, before purchasing the product I still had questions regarding my specific application. I sincerely thank you and the other people at SOMAY for

your patience, helpfulness and professionalism. Not only do you make a superior product, which offers multiple benefits, but your assistance was always thorough and pleasant.

My roof is now waterproof, hurricane-proof, and the difference in energy use with the White "ROOF MASTIC" is remarkable! The attic temperature has dropped by 37° F. Our electric bills have been impressively reduced. In fact, until I show people my electric bills they don't believe me! Also, the lifespan of the AC unit is naturally lengthened, as it runs much less now.

Thank you all for your help. I'm very happy I chose SOMAY "ROOF MASTIC" for our home and I highly recommend it to everyone." T.P., Ormond Beach, FL

### **MULTIPLE TYPES OF ROOF SURFACES**

"Superior Product – Superior Value – Best Product Available. "ROOF MASTIC" produced impressive results in the repair and reconditioning of an old, deteriorated shingled roof that could not have been removed easily or cheaply, and the coating is in great shape several years later. I have also used the product over roll roofing with excellent results as well. All such uses were much cheaper than conventional commercial re-roofing." E. D., Marathon, FL

"Excellent Product – Great Value – Best Product Available. Have used it on 8 of my buildings. Great results. Highly recommend it." F. S., Miami, FL

"Superior Product – Superior Value – Best Product Available. "ROOF MASTIC" works great. It looks great." S. M., Coral Gables, FL

"Worth the Money – Best Product Available. I have some asphalt shingle roofs that were painted several times over the years with "ROOF MASTIC". They are now 50 years old and in good condition because the sun can't eat them up." R. L. W., Miami, FL